

Red Squared Case Study – Novotel London Waterloo



Challenge ...

Novotel London Waterloo opened in August 1995, and is ideally located close to Westminster Abbey and the Houses of Parliament.

The hotel recently decided to refurbish the 'front of house' area, to include a bar. Being an important key area, it was imperative that the new bar reflected the modern and contemporary feel of the hotel.

Solution ...

Working with Proof Design Consultants, Red Squared designed and supplied a stainless steel 'U Shaped' bar with undershelf areas to accommodate bar equipment. This included glass fronted bottle coolers, a glasswasher and an ice machine.

Results ...

The Accor Group were extremely impressed with the work that Red Squared carried out. The time constraints were tight and Red Squared was able to supply the equipment within the short timescales. Red Squared worked well with other suppliers on this particular project to ensure professional and timely results were obtained.



Our Comments ...

Jason Bretherton, Director at Red Squared Ltd, who project managed the bar refurbishment, commented "The biggest challenge we faced was manufacturing and delivering the bespoke stainless steel fabrication within such a short lead time. However, the project was completed on time and within budget. Our expertise and relationship with our suppliers allowed us to meet the short deadlines to complete the project."

